

MODULE TITLE: FAITH-BASED SOCIAL ENTREPRENEURSHIP: MODELS, APPROACHES AND ROLES

MODULE CODE: FMM726

MODULE SUMMARY:

This module requires you to critically explore a range of approaches to social entrepreneurship in which outcomes such as profitability and return on investment have holistic measures - financially, socially, environmentally and spiritually, with particular emphasis on faith-based approaches; critically explore the nature of both leadership and pioneering forms of ministry in the context of faith-based social entrepreneurship, and the implications of this for other parts of the missional landscape; critically examine models and case-studies of faith-based social entrepreneurship that have developed into types and models of social enterprise organisation; and critically examine the range of roles required to manage transitions from conceptualisation of a social entrepreneurship idea through to the development of a mature social enterprise business, and the changes to the role of the founding social entrepreneur(s) that such transitions necessitate.

SEMESTER OF DELIVERY: 1

CATS VALUE: 20

ECTS VALUE: 10

CONTACT HOURS:

Lectures 16 hours; Tutorials 4 hours.

Independent study: 180 hours (Directed learning 100 hours; Self-directed 80 hours)

Total hours for module: 200 hours.

MODULE LEADER: Robert Burns

Tutors: John Baxter-Brown

MODE OF DELIVERY: Blended

PROGRAMME(S) FOR WHICH THIS MODULE IS MANDATORY:

MA Missional Leadership and Social Entrepreneurship

PGDip Missional Leadership and Social Entrepreneurship

PROGRAMMES WHERE THIS MODULE MAY BE TAKEN AS AN OPTION:

PGCert Missional Leadership and Social Entrepreneurship

NORMALLY AVAILABLE TO EXCHANGE STUDENTS: No

THE PRE-REQUIREMENT(S) FOR THIS MODULE ARE: None

THIS MODULE IS A PRE-REQUISITE FOR: N/A

RELEVANT BENCHMARKS/NATIONAL OCCUPATIONAL STANDARDS:

- QAA Master's Degree Characteristics (February 2022):
https://www.qaa.ac.uk/docs/qaa/quality-code/master's-degree-characteristics-statement.pdf?sfvrsn=86c5ca81_18
- Subject Benchmark Statement - Theology and Religious Studies (March 2022):
<https://www.qaa.ac.uk/quality-code/subject-benchmark-statements/theology-and-religious-studies>

LEARNING OUTCOMES:

As a successful student you will be able to:

- Demonstrate independent study and teamworking skills in building robust theories and practice of entrepreneurial leadership.
- Engage in advanced critical thinking and analysis skills of social entrepreneurship and the interplay between missional and entrepreneurial leadership.
- Demonstrate capacity for independent thought and judgement including appreciation of alternative perspectives.
- Draft, edit and present effectively both in short workshop-based interactions and through formal assessment the development, transition and maturing of social enterprise projects/organisations and reflect on the role, formation and skills required to apply entrepreneurial principles into effective missional practice.
- Articulate original thinking in the field of entrepreneurship in terms of creative and imaginative ideas for new projects or missional endeavours.

ASSESSMENT:

- Component 1: 75% Essay (3,750 words) critically engaging with the key content of the module, chosen by you from a short list of options set by the Programme Director.
KIS Category: Coursework
- Component 2: 25% Personal Development Profile Assessment Task (1,250 words or equivalent) as set out in the PDP Handbook.
KIS Category: Coursework

READING STRATEGY:

Critical scholarly work in the field of entrepreneurship and mission is an emergent field in terms of empirical research in practical theology. However, there are new pieces of

doctoral level research in this field being undertaken and there are MA and Doctoral level theses available in repositories. Outside of mission studies there is much business research related to entrepreneurship available, and it is largely from this body of literature that those who engage in research in this new emergent field in empirical theological terms may access. You will be enabled to identify and interact with innovative research in theses and increasingly in journal articles as well as with good quality credible popular works written by Christian entrepreneurs, as well as with the secular research literature.

INDICATIVE BIBLIOGRAPHY:

- Collavo, T. (2022). *Foundations of Social Entrepreneurship*. Routledge
- Stenn, T. (2016). *Social Entrepreneurship as Sustainable Development*. Palgrave Macmillan
- Kabir, M. (2019). *Knowledge-Based Social Entrepreneurship*. Palgrave Macmillan
- Turcan, R. & Fraser, N. (2018). *The Palgrave Handbook of Multidisciplinary Perspectives on Entrepreneurship*. Palgrave Handbooks
- Fitzhugh, H. and Stevenson, N. (2015). *Inside social enterprise: Looking to the future*. Bristol: Bristol University Press
- Gelobter, M. (2015). *Lean Startups for Social Change: The Revolutionary Path to Big Impact*. San Francisco: Berrett-Koehler
- Martin, R. and Osberg, S. (2015). *Getting Beyond Better: How Social Entrepreneurship Works*. Cambridge, MA: Harvard Business Review Press
- Ridley-Duff, R. (2015). *Understanding Social Enterprise: Theory and Practice*. Sage Publications

Journals:

- Missiology - An International Review (American Society of Missiology)
- International Review of Mission (WCC)
- Journal of Social Entrepreneurship
- Harvard Business Review
- Missional Focus Journal
- Journal of Missional Practice
- Range of numerous other journals and e-books/articles on ATLA/EBSCO accessed through Moodle